



Soils

Across Latitudes

JAN. 6-9, 2019 | SAN DIEGO, CA

Soil Science Society of America
International Soils Meeting



**EXHIBITOR
& SPONSOR
PROSPECTUS
2019**

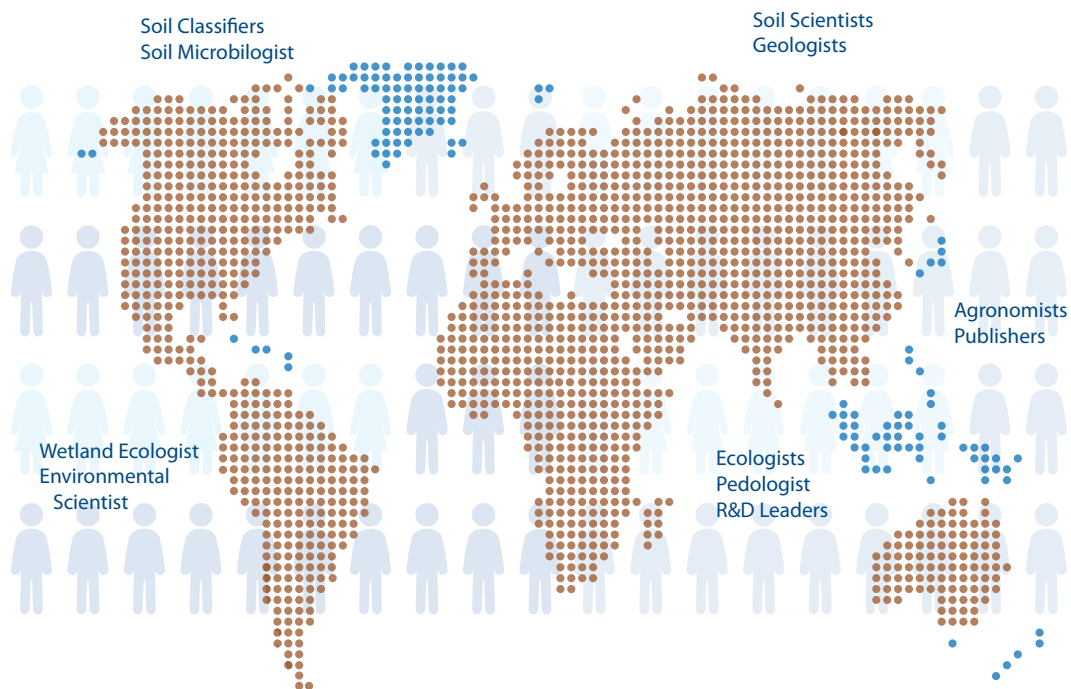
sacmeetings.org

The Soil Science Society of America is thrilled to invite you to exhibit and sponsor at the 2019 Soil Science Society of America International Soils Meeting.

Position your organization in front of our attendees—including practicing, “in-field” professionals and leading scientists in industry, government, and academia—interested in the latest research, product development, and industry advances related to soil sciences.

Q: Who attends our Annual Meeting?

A: Industry influencers from around the world.



Don't miss this opportunity to:

Build brand awareness | Collect high-quality sales leads
Launch new products & services | Cultivate customer relationships
Expand your customer base to the next generation

2019 Meeting Exhibit Schedule

(SUBJECT TO CHANGE)

Move-in	Sunday, January 6	8:00 am–5:00 pm
Move-out	Wednesday, January 8	4:30 pm–8:00 pm

2019 Meeting Exhibit Hours

Welcome Reception (in Exhibit Hall)		
	Sunday, January 6	7:00 pm–9:00 pm
Exhibit Hours	Monday, January 7	9:00 am–6:00 pm
	Tuesday, January 8	9:00 am–6:00 pm
	Wednesday, January 9	9:00 am–4:30 pm

How Do We Drive Traffic to You?

- Welcome Reception: more than 85% of all registrants are in attendance
- Exclusive Exhibit Hall hours
- Regularly sponsored coffee breaks
- Posters sessions

Exhibit Pricing

Booth Type	Rate
10' x 10' Corner	\$1,300
10' x 10' Inline	\$1,100

A 10' x 10' booth includes:

- 8'-high draped back wall, 3'-high draped sidewalls
- 6' Skirted table & 2 contour chairs (per exhibiting company)
- Two complimentary booth personnel registrations (per 10' X 10' space)
- Booth identification sign
- Listing in official program book*
- Listing on meeting website*
- Listing in attendee mobile app*

*If application and payment received prior to *October 17, 2018*

Drive Traffic to Your Booth

E-Blast — \$2,000 each

Opportunities available – 4

Pre-show email distributed directly to Annual Meeting attendees. This connection helps drive traffic to your booth ahead of other exhibitors.

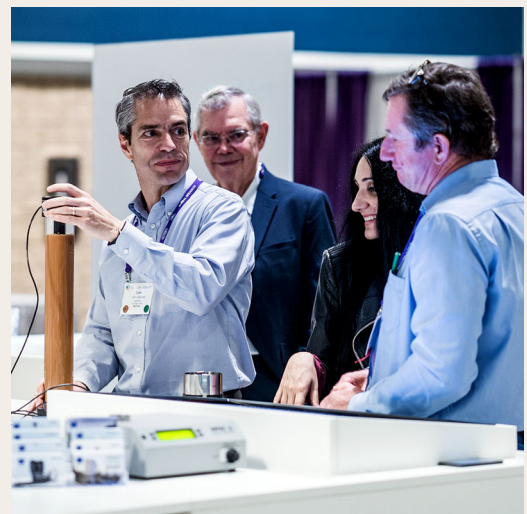
Attendee Conference App — \$1,000

Opportunities available – 4

Be at the top of each attendee's mind (and their phone or tablet) via premier logo placement on the conference app. Your ad will appear at the bottom of the screen and will rotate in sequence with other sponsors.

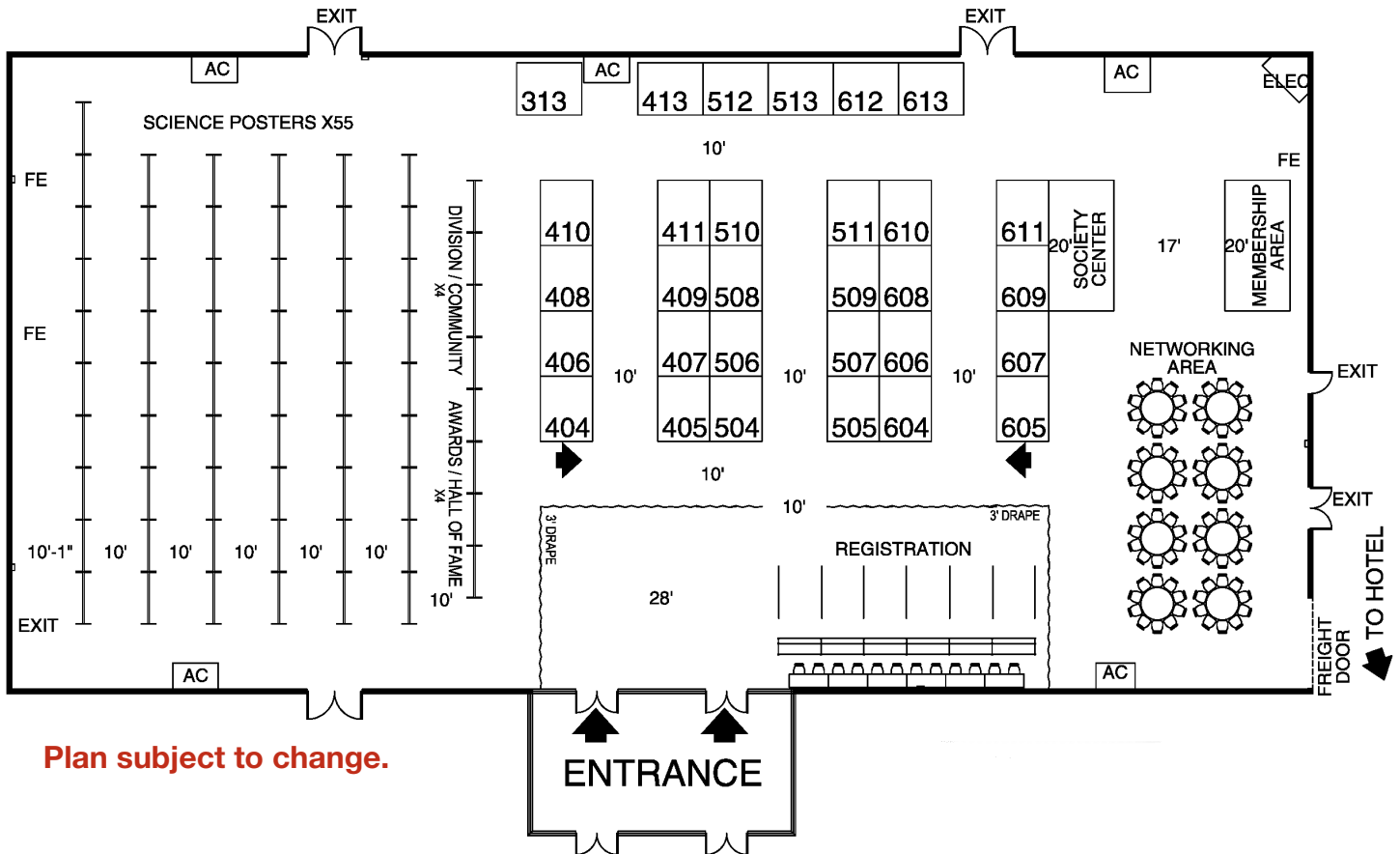
Social Media Contest — \$1,000

Sponsor the prize money and increase the use of your chosen hashtag. Raise awareness of your tradeshow presence as the prize must be picked up at your booth.



2019 Floor Plan

Sheraton San Diego Hotel and Marina San Diego, CA



Visit the **NEW Exhibitors' Portal** | www.sacmeetings.org/exhibitors-portal

Complete your contract online,
view floor plan, access the Exhibitor Kit, and more.

EXHIBITOR CONTRACT



**2019 International
Soils Meeting**

Jan. 6-9 • San Diego, CA

Contact Information: Please list your company name as you would like it to appear on printed promotional materials.

Company Name: _____

Street Address: _____

City: _____

State, Zip Code: _____

Country: _____

Phone: _____

Email: _____

Website: _____

Administrative Contact

Name: _____

Email: _____

Phone: _____

Location	Cost	Quantity
Corner	\$1,300	
All Others	\$1,100	

PAYMENT TERMS: Contracts submitted **prior** to August 6, 2018: payment is due in full, or a deposit of at least 50% of total booth fee, with the contract. Contracts submitted **on or after** August 6, 2018: the balance of payment is due. All checks must be payable to the Soil Science Society of America.

CANCELLATION: Prior to August 6, 2018: an administrative fee of \$100 is charged for any booth cancellation received in writing before August 6, 2018. August 6, 2018 or after: no refund will be provided.

Want to talk about sponsorship/advertising opportunities? Yes No

Would you like to schedule a pre-show planning call? Yes No

PAYMENT INFORMATION

Check being sent within two weeks of contract date to Soil Science Society of America

Credit Card Payment Card Number _____ Exp. _____ Amount Authorized \$ _____

Card Holder Name

Card Holder Signature

Card Billing Zip Code

CONTRACT AGREEMENT

Application for exhibit is made with the understanding that the applicant company, its directors and employees agree to abide by the rules and regulations outlined in the contract and information online, as well as additional rules and regulations management deems necessary for the success of the exposition, provided the latter does not materially alter the exhibit contractual rights.

Name of Authorized Person (print please)

Signature of Authorized Person

Date

Send completed contract to: Eric Welsh, ewelsh@sciencesocieties.org
5585 Guilford Rd. Madison, WI 53711-5801

or simply go online: www.sacmeetings.org/exhibitors-portal

Sponsorship Opportunities

Sponsorship dollars spent in total (not including booth) receive the corresponding extra benefits highlighted below.

SPONSORSHIP LEVEL

Benefits included at each level	SPONSORSHIP LEVEL					
	Diamond \$15,000+	Platinum \$10,000+	Gold \$5,000+	Silver \$3,500+	Bronze \$500	Patron
Premium signage placement of logo (up to 2 locations)	X					
Recognition at opening plenary sessions and keynote speaker address	X					
Full-page 4C ad in society publication of your choice	X	X				
Passport game	X	X				
Pre- and post-show attendee mailing lists	X	X	X			
Company name and logo on ACS Annual Meeting website	X	X	X	X	X	
Logos on signs throughout meeting	X	X	X	X	X	
Thank you recognition in mobile app, program book, and e-newsletter	X	X	X	X	X	X
Included annual meeting Registrations	6	4	2	1	0	0

Past Sponsors & Exhibitors

AAAS Science & Technology Policy Fellowships	Kincaid Equipment
AgEagle	LECO Corporation
Ag Retailers Assoc.	LI-COR Biosciences
Agri Drain Corp.	Meter
Agriculx Inc.	MicaSense, Inc.
Agronomix Software Inc.	Midco Global, Inc
ALMACO	MIDI, Inc.
Alpha Resources Inc.	Midland Scientific
American Geosciences Institute	Minnesota Dept. of Agriculture
AMS, Inc.	Minnesota Valley Testing Labs
Apogee Instruments	MO BIO Laboratories, Inc.
Aquatrols	Monsanto
Bio Chambers	Morph20 AG, LLC
Bruker	MP Biomedicals
CABI/CSIRO/FAO	Netafim USA
Campbell Scientific Inc	Picarro, Inc.
CHS, Inc.	Polytec, Inc.
CID Bio-science	PP Systems
Conviron	SAS Institute Inc., JMP Division
Cotton, Inc.	Seed Research Equipment Solutions (SRES)
CPS	Sentek Technologies
Daiki Rika Kogyo Co, Ltd.	Sigma-Aldrich
DairyOne/Agron-One	Soil Measurement Systems LLC
Delta-T Devices	SoilMoisture Equipment Corp.
Dow AgroSciences	Spectral Evolution
DuPont Pioneer	Spectrum Technologies
Dynamax, Inc.	Stevens Water Monitoring Systems, Inc.
EA Consumables	STI Biosafe
Ecosystems Exchange Services	Surface Optics Corporation
Elementar Americas	Syngenta
Elsevier	Tessenderlo Kerley, Inc.
Environmental Defense Fund	The Climate Corporation
FarmLink	The Mosaic Co.
FIAlab Instruments Inc.	The Fertilizer Institute
Forestry Suppliers, Inc.	The Nature Conservancy
Gasmet Technologies Inc.	Toro
Gylling Data Management	Trimble
Gypsoil	Truax Company Inc
HALDRUP USA	Union of Concerned Scientists
Harvest Master	University of Florida
Holland Scientific	USDA-NRCS
International Marketing & Design	Western Ag Innovations Inc
International Plant Nutrition Institute	WinField Solutions
IRROMETER Company, Inc.	Wintersteiger
John Deere Intelligent Solutions	ZURN Harvesting

Contact Eric Today for Exhibit and Sponsorship Information



New Exhibitors Portal

www.sacmeetings.org/exhibitors-portal.

For access to all Annual Meeting exhibit information visit our new Exhibitor Portal and create an account to:

- Complete your contract
- View a checklist to know what you've submitted and when items are due
- View floor plans and helpful tools such as the Exhibitor Kit
- Stay up-to-date with all the information you'll need to exhibit!

Please visit www.sacmeetings.org/exhibitors-portal today.



Create a Custom Sponsorship Package

Sponsorship ideas to get you started:

CONNECT WITH MEMBERS

Welcome Reception — \$5,000

Opportunities available—4

Make a splash at the Annual Meeting's most highly attended event. Includes:

- Prominent signage (entrance & buffets)
- Welcoming remarks opportunity
- Gold Level sponsor benefits

Stand out from the crowd on opening night.

SSSA Awards Breakfast & Plenary — \$5,000

SSSA recognizes award and scholarship recipients at their prestigious awards breakfasts featuring a plenary lectureship speaker. Prominent signage, front-of-room screen recognition, and an opening mention by Society president are all included.

Wi-Fi — \$10,000

Opportunities available—2

Place your company logo and website in front of meeting attendees who utilize the complimentary Wi-Fi. Sponsorship also includes rotating banner ad placements on the mobile app.

Attendee Lanyards — \$10,000*

Have every attendee wear your company logo around their neck. Your company logo will be printed on the meeting lanyards which are distributed to each attendee.

Hotel Keycards — \$10,000*

Stay at the top of the minds of Annual Meeting attendees by putting your logo on the hotel keycards of all of our host hotels. Every time they enter their hotel rooms, your logo will be seen.

*One sponsorship gives you exposure at both Meetings: ASA-CSSA (Baltimore, MD and SSSA (San Diego, CA).

Coffee Breaks — \$2,500

Opportunities available—3

Be remembered for providing the wake-up call to attendees on Monday, Tuesday, or Wednesday morning! Your company name will be on signage in the area and your company representative can greet attendees in the break area conveniently located on the tradeshow floor.

Water Stations — \$2,000

Put your company name in front of attendees as they rehydrate throughout the day. Your company logo will be printed on signs at each water station, located throughout the hotel.

SSSA Technical Sessions

Contact for Pricing

SSSA has a series of sections, divisions, and communities focused on a variety of scientific and practical disciplines. These groups host technical sessions that attract focused audiences of a few hundred attendees at a time.



CONNECT WITH STUDENT MEMBERS

Student Social — \$15,000

This event is one that the students don't miss and look forward to every year. Have them remember your company by helping provide the food, beverage, and entertainment during the reception.

Tour Buses — \$5,000

Provide transportation for every student attendee to participate in valuable educational tours. Use this opportunity to position your organization as a partner in their future careers.

Quiz Bowl — \$2,500

Besides meals, this is the most well attended SASES event for both students and their advisors. Opening recognition and banner signage is just the start. Every single slide projected on the giant Quiz Bowl screen will have your logo.

Student Competitions — \$1,500 (per contest)

Provide prize money and support for our undergraduate students. Position your logo and message in front of the most elite students in our sciences. You may even find a potential new hire in the group.

Competitions include: Speech, Club Poster, Oral, and Research Symposium (Oral & Poster Available).



About the Societies

The American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America are independent, progressive, international scientific societies. They foster the transfer of knowledge and practices to sustain their sciences. Based in Madison, WI, the three Societies feature society specific programs and collaborate to provide services to members and stakeholders. These include publications, meetings, advocacy, student development (undergraduate and graduate), K12 activities, and science communications.



American Society of Agronomy

8,000+ members
14,000+ Certified Crop Advisors

ASA is dedicated to sustaining and advancing the field of agronomy. For more than 100 years, ASA has provided a scientific and professional home for agronomists around the world. Focus areas include agronomic production systems, biometry & statistical computing, climatology & modeling, education & extension, environmental quality, global agronomy, and land management.

www.agronomy.org



Crop Science Society of America

5,000+ members

CSSA fosters the mission of plant science for a better world and strives to be the proactive leader in influencing policy and creating cooperative partnerships to advance crop science. Founded in 1955, focus areas include crop breeding and genetics, physiology and metabolism, seed production/technology, turf-grass science, forage & grazinglands, genomics, plant genetic resources, and biomedical/health-beneficial/nutritionally enhanced plants.

www.crops.org



Soil Science Society of America

6,000+ members
700+ Certified Professional
Soil Scientists

SSSA seeks to advance soils as fundamental to life. For over seven decades, SSSA has provided members with resources to exchange information and make professional connections. Focus areas include soil physics, chemistry, mineralogy, biology & biochemistry, and pedology; soil fertility & plant nutrition, nutrient management, soil & water management and conservation, environmental quality, wetland soils, urban & anthropogenic soils, and forest/range/wildland soils.

www.soils.org



**SAVE
THE DATE**

Contact: Eric Welsh

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ewelsh@sciencesocieties.org
607-273-8081 | www.sacmeetings.org