

# Sponsorship Opportunities

Sponsorship dollars spent in total (not including booth) receive the corresponding extra benefits highlighted below.

## SPONSORSHIP LEVEL

Benefits included at each level	SPONSORSHIP LEVEL					
	Diamond \$15,000+	Platinum \$10,000+	Gold \$5,000+	Silver \$3,500+	Bronze \$500	Patron
Premium signage placement of logo (up to 2 locations)	X					
Recognition at opening plenary sessions and keynote speaker address	X					
Full-page 4C ad in society publication of your choice	X	X				
Passport game	X	X				
Pre- and post-show attendee mailing lists	X	X	X			
Company name and logo on ACS Annual Meeting website	X	X	X	X	X	
Logos on signs throughout meeting	X	X	X	X	X	
Thank you recognition in mobile app, program book, and e-newsletter	X	X	X	X	X	X
Included annual meeting Registrations	6	4	2	1	0	0

Contact Eric Today for Exhibit and Sponsorship Information



# Past Sponsors & Exhibitors

AAAS Science & Technology Policy Fellowships	Kincaid Equipment
AgEagle	LECO Corporation
Ag Retailers Assoc.	LI-COR Biosciences
Agri Drain Corp.	Meter
Agriculex Inc.	MicaSense, Inc.
Agronomix Software Inc.	Midco Global, Inc
ALMACO	MIDI, Inc.
Alpha Resources Inc.	Midland Scientific
American Geosciences Institute	Minnesota Dept. of Agriculture
AMS, Inc.	Minnesota Valley Testing Labs
Apogee Instruments	MO BIO Laboratories, Inc.
Aquatrols	Monsanto
Bio Chambers	Morph20 AG, LLC
Bruker	MP Biomedicals
CABI/CSIRO/FAO	Netafim USA
Campbell Scientific Inc	Picarro, Inc.
CHS, Inc.	Polytec, Inc.
CID Bio-science	PP Systems
Conviron	SAS Institute Inc., JMP Division
Cotton, Inc.	Seed Research Equipment Solutions (SRES)
CPS	Sentek Technologies
Daiki Rika Kogyo Co, Ltd.	Sigma-Aldrich
DairyOne/Agron-One	Soil Measurement Systems LLC
Delta-T Devices	SoilMoisture Equipment Corp.
Dow AgroSciences	Spectral Evolution
DuPont Pioneer	Spectrum Technologies
Dynamax, Inc.	Stevens Water Monitoring Systems, Inc.
EA Consumables	STI Biosafe
Ecosystems Exchange Services	Surface Optics Corporation
Elementar Americas	Syngenta
Elsevier	Tessenderlo Kerley, Inc.
Environmental Defense Fund	The Climate Corporation
FarmLink	The Mosaic Co.
FIAlab Instruments Inc.	The Fertilizer Institute
Forestry Suppliers, Inc.	The Nature Conservancy
Gasmet Technologies Inc.	Toro
Gylling Data Management	Trimble
Gypsoil	Truax Company Inc
HALDRUP USA	Union of Concerned Scientists
Harvest Master	University of Florida
Holland Scientific	USDA-NRCS
International Marketing & Design	Western Ag Innovations Inc
International Plant Nutrition Institute	WinField Solutions
IRROMETER Company, Inc.	Wintersteiger
John Deere Intelligent Solutions	ZURN Harvesting

## New Exhibitors Portal

[www.acsmeetings.org/exhibitors-portal](http://www.acsmeetings.org/exhibitors-portal).

For access to all Annual Meeting exhibit information visit our new Exhibitor Portal and create an account to:

- Complete your contract
- View a checklist to know what you've submitted and when items are due
- View floor plans and helpful tools such as the Exhibitor Kit
- Stay up-to-date with all the information you'll need to exhibit!

Please visit [www.acsmeetings.org/exhibitors-portal](http://www.acsmeetings.org/exhibitors-portal) today.



# Create a Custom Sponsorship Package

Sponsorship ideas to get you started:

## CONNECT WITH MEMBERS

### Welcome Reception — \$5,000

*Opportunities available—4*

Make a splash at the Annual Meeting's most highly attended event. Includes:

- Prominent signage (entrance & buffets)
- Welcoming remarks opportunity
- Gold Level sponsor benefits

Stand out from the crowd on opening night.

### SSSA Awards Breakfast & Plenary — \$5,000

SSSA recognizes award and scholarship recipients at their prestigious awards breakfasts featuring a plenary lectureship speaker. Prominent signage, front-of-room screen recognition, and an opening mention by Society president are all included.

### Wi-Fi — \$10,000

*Opportunities available—2*

Place your company logo and website in front of meeting attendees who utilize the complimentary Wi-Fi. Sponsorship also includes rotating banner ad placements on the mobile app.

### Attendee Lanyards — \$10,000\*

Have every attendee wear your company logo around their neck! Your company logo will be printed on the meeting lanyards which are distributed to each attendee.

### Hotel Keycards — \$10,000\*

Stay at the top of the minds of Annual Meeting attendees by putting your logo on the hotel keycards of all of our host hotels. Every time they enter their hotel rooms, your logo will be seen.

\*One sponsorship gives you exposure at both Meetings: ASA-CSSA (Baltimore, MD and SSSA (San Diego, CA).

### Coffee Breaks — \$2,500

*Opportunities available—3*

Be remembered for providing the wake-up call to attendees on Monday, Tuesday, or Wednesday morning! Your company name will be on signage in the area and your company representative can greet attendees in the break area conveniently located on the tradeshow floor.

### Water Stations — \$2,000

Put your company name in front of attendees as they rehydrate throughout the day. Your company logo will be printed on signs at each water station, located throughout the hotel.

### SSSA Technical Sessions

*Contact for Pricing*

SSSA has a series of sections, divisions, and communities focused on a variety of scientific and practical disciplines. These groups host technical sessions that attract focused audiences of a few hundred attendees at a time.



## CONNECT WITH STUDENT MEMBERS

### Student Social — \$15,000

This event is one that the students don't miss and look forward to every year. Have them remember your company by helping provide the food, beverage, and entertainment during the reception.

### Tour Buses — \$5,000

Provide transportation for every student attendee to participate in valuable educational tours. Use this opportunity to position your organization as a partner in their future careers.

### Quiz Bowl — \$2,500

Besides meals, this is the most well attended SASES event for both students and their advisors. Opening recognition and banner signage is just the start. Every single slide projected on the giant Quiz Bowl screen will have your logo.

### Student Competitions — \$1,500 (per contest)

Provide prize money and support for our undergraduate students. Position your logo and message in front of the most elite students in our sciences. You may even find a potential new hire in the group.

Competitions include: Speech, Club Poster, Oral, and Research Symposium (Oral & Poster Available).

